Research Title Research and develop parallax website His Majesty the

King's 80th Birthday Anniversary Hall (5th December 2007)

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ABSTRACT

The purpose of this research was 1) to study the using website of His Majesty the King's 80th Birthday Anniversary, 5 December 2007 Hall. 2) To develop a parallax website for His Majesty the King's 80th Birthday Anniversary, 5 December 2007 Hall. 3) To analyze the satisfaction of the users on the parallax website. The sample group amount of 100 people used in this study was students who used the service of the Office of Academic Resources and Information Technology by using accidental selection methods. The research instruments were 1) the parallax website 2) satisfaction assessment form. The basic statistical techniques used to analyze the data.

The result shows that 1) the student still does not know the His Majesty the King's 80^{th} Birthday Anniversary, 5 December 2007 Hall and not know about services to visit. There were not many users visiting because of the website's appearance and lack of attractiveness to visit. 2) The developed website using parallax scrolling technique to present information and pictures of the atmosphere within His Majesty the King's 80^{th} Birthday Anniversary, 5 December 2007 Hall. The presentation of website information is a combination of photos and graphics by scrolling the mouse up or down. 3) The results of the study of the satisfaction of the users of the parallax website. It found that the evaluation of the satisfaction of the users of the parallax website was the most satisfied ($\overline{X} = 4.77$, S.D. = 0.14).