Research Title The development of Public Relations Department

informs the application Case Study: Rajabha Maha

Sarakham University.

Researcher Sararat Sriwanna

Research Consultants Duenpen Panurug

Organization information technology

Year 2016

Rajabhat Maha Sarakham University, 2016

Abstract

The objectives of this project are as follow; 1) To develop of Public Relations Department informs the application Case Study: Rajabha Maha Sarakham University. 2) To assess the quality of Public Relations Department informs the application Case Study: Rajabha Maha Sarakham University. The target is a group of the professors of Rajabhat Maha Sarakham University who expert on Computer and Technology for Assessing the information system of public relations through the application. A studied case: Rajabha Maha Sarakham University. The features are including; the experts must be graduated in Bachelor's Degree, Master Degree and doctor's degree in computer related field amount 3 people. The equipment used for studying is including; 1) The development of Public Relations Department informs the application Case Study: Rajabha Maha Sarakham University. 2) A quality assessment by the experts. The statistics used to analyze information as follow; the mean $(\overline{\mathbf{X}})$ and standard deviation (SD.).

The results of study are including

- 1. The development of Public Relations Department informs the application Case Study: Rajabha Maha Sarakham University. is usable efficiently.
- 2. The result of quality assessment of 3 experts with their opinions in The development of Public Relations Department informs the application Case Study : Rajabha Maha Sarakham University. is usable efficiently is very satisfying (very good) $(\overline{\mathbf{X}} = 4.59, \, \text{SD.} = 0.46).$