

Research Title Development Android
Application of e-Marketplace.
Researcher Narongrit Rintarach
Research Consultants Chanettee Pimsawan
Organization Rajabhat Maha Sarakham
University
Year 2016

ABSTRACT

The objective of this study project. 1) to the development Application of e-Marketplace.2) to assess the quality of Development Android Application of e-Marketplace.3) to find satisfaction of users Application of e-Marketplace. The representative sample is 4th year students major Information Technology 30 people. Study tool include 1) Application of e-Marketplace. A quality assessment Application of e-Marketplace. And Assessment of satisfaction Application of e-Marketplace.

The statistics used to analyze data is the average \bar{x} and standard deviation S.D.

The results of the study showed that

1. Android Application of e-Marketplace the components in use 2 parts. Include 1) The administrator (Web) 2) User (Application)

2. From the results of the evaluation of the quality Android Application of e-Marketplace by the experts found overall that was good as 4.49 ($\bar{x} = 4.49$, S.D. = 0.34)

3. from the results of the evaluation of satisfaction Android Application of e-Marketplace by 4rd year student's major Information Technology faculty of Information Technology Rajabhat Maha Sarakham University found overall that was good as 4.13 ($\bar{x} = 4.13$, S.D. = 0.72)

Conclude that Android Application of e-Marketplace can be used appropriately.