



บรรณานุกรม

มหาวิทยาลัยราชภัฏมหาสารคาม
RAJABHAT MAHASARAKHAM UNIVERSITY

Reference

- ศูนย์ประสานงานผู้ค้าปลีกและผู้ประกอบการอาชีพอิสระของคนไทย.(น.ป.ป.). ค้าปลีก
ขอนแก่นนำร่องตั้งชุมชนฯ ต้านทุนยักษ์.สืบค้นเมื่อ 18 กันยายน 2551, จาก
http://thairetailer.com/show_news.php?id=22
- 7eleven.Anonymous. (น.ป.ป.). Investor zone. สืบค้นเมื่อ 15 มีนาคม 2551, จาก http://www.7eleven.co.th/Investor_Zone/investor_operate_year.html
- Afifi, A.A., & Clark V. (1990). *Computer-aided multivariate analysis* (2nd ed.). New York: Van Nostrand Reinhold.
- Alshawi, S.(2001). Logistics in the Internet age:towards a holistic information and Process picture. *Logistics Information Management*, 14(4), 235-241
- Anand, K.S., & Mendelson, H. (1997). Information and organization for horizontal multimarket coordination. *Management Science*, 43 (12), 1609–1627.
- Anderson, J.C. (1987). An approach for confirmatory measurement and structural equation modeling of organizational properties. *Management Science*, 33(4), 525-541.
- Arnold, J.R.T., & Chapman, N.S. (2001). *Introduction to materials management* 4th Ed.USA: Prentice Hall
- Balsmeier, P.W., & Voisin, W. (1996). Supply chain management: a time-based strategy. *Industrial Management* ,38 (5), 24–27.
- Bandura, A. (1986). *Social Foundations of Thought and Action: A Social Cognitive Theory*. Englewood Cliffs: Prentice Hall.
- Best, J.W. (1981). *Research in education* (4th Ed.). India: Prentice Hall.
- Bowersox, D.J., & Closs, D.J. (1996). *Logistical management : The integrated supply chain process*. Singapore: McGraw-Hill.
- Bucklin, L. P. (1965). Postponement, Speculation and the Structure of Distribution Channels. *Journal of Marketing Research*, 2 (February), 26-31.
- Chopra, S., & Meindl, P. (2007). *Supply chain management* 3rd ed. USA: Prentice Hall.
- Coase, R.H. (1937). The Nature of the Firm. *Economica*, 4 (16), 386-405.
- Cochran, W.G. (1977) . *Sampling Techniques* (3rd ed). New York: John Wiley Sons.

- Humphreys, P.K., LI, W., and L.Y. Chan. (2004). The impact of supplier development on buyer-supplier performance. *Omega*, 32(2), 131-144.
- Jap, D.S. (2001). "Pie sharing" in complex collaboration contexts. *Journal of Marketing Research*, 38, 86-99.
- Johnson, A.R., & Wichern, W.D. (1992) . *Applied multivariate statistical analysis* (3rd ed.). USA: Prentice Hall.
- JÖreskog, K., & SÖrbom, D. (1996). *LISREL 8: User's reference guide*. Chicago: Scientific Software International.
- Kanter, R. M.(1994). Collaborative Advantage: The Art of Alliances. *Harvard Business Review*, 72, no. 4 (July-August): 96-108.
- Kim, W. C., & Mauborgne, R. (2005). *Blue ocean strategy*. USA: Harvard business school press.
- Klein, S., Frazier, G. L., & Roth, V. (1990, May). A transaction cost analysis model of channel integration in international markets. *Journal of Marketing Research*, 27, 196–208.
- Lee, H.L., Padmanabhan, V., & Whang, S. (1997) Information distortion in a supply chain: The bullwhip effect. *Management Science*, 43 (4), 546–558.
- Li, S., Ragu-Nathan, B., Ragu-Nathan, T. S., & Rao, S. S. (2006). The impact of supply chain management practices on competitive advantage and organizational performance. *The International Journal of Management Science, Omega* 34, 107-124.
- Li,J.,Sikora, R, Shaw, M.J., & Tan, G.W. (2006). A strategic analysis of inter organizational information sharing. *Decision Support Systems*,42, 251–266.
- Monczka RM, Petersen KJ, Handfield RB., & Ragatz,GL.(1998). Success factors in strategic supplier alliances: the buying company perspective. *Decision Science*, 29(3), 5553–5577.
- Noble, D. (1997). Purchasing and supplier management as a future competitive edge. *Logistics Focus*, 5 (5), 23–27.
- Nunnally, J. (1978). *Psychometric Theory*. McGraw-Hill: New York.

- Panayides, P.M., & So, M. (2005). Logistics service provider-client relationships. *Transportation Research*, 41, 179-200.
- Sharma, A., & Dominguez, L. V. (1992). Channel evolution: A framework for analysis. *Journal of the Academy of Marketing Science*, 20(1), 1 – 15.
- Stevenson, M. (1994). The store to end all stores. *Canadian Business Review*, 67 (5), 20–26.
- Stock,J.,R. & Lambert,D.M. (2001). *Strategic Logistics Management 4th ed.* USA. McGraw-Hill.
- Stuart, F.I. (1993). Supplier partnerships: influencing factors and strategic benefits. *International Journal of Purchasing and Materials Management*, 24, 22–28
- Tang, C.S. (2006). Perpectives in supply chain risk management. *International Journal Production Economics*, 103, 451-488.
- Williamson, O.E. (1975). *Markets and hierarchies: Analysis and antitrust implications.* Free press. New York.
- Williamson, O.E. (1981). The modern corporation: Origins, evolution, attributes. *Journal of Economic Literature*, Dec, 1537-1568
- Yoshino, M. Y. & Rangan, U. S. (1995). *Strategic alliances: An entrepreneurial approach to globalization.* Boston :Harvard Business School Press
- Zhang, D., Tan, G., Robb, D.J., & Zheng, X. (2006). Sharing shipment quantity information in the supply chain. *Omega*, 34 (2006), 427 – 438.